



INTRODUCTION

The PBF is a programme of the ANC, mandated to promote and enhance liaison between Government, the ANC and Business. It functions under the auspices of the Office of the ANC Treasurer General.

The PBF is the locus of the social compact with Business.

In the words of President Ramaphosa in his State of the Nation Address on 13 February 2020: "Let us frankly admit that the government cannot solve our economic challenges alone".

The PBF is gearing to be the facilitator of best practice communication and to ensure that the voice of business is heard and understood at the highest levels.

The compact between Government and Business is a powerful and significant one. Business, with its unparalleled ability to generate jobs, opportunities and income, partnering and in dialogue with the solid and sound economic policies of Government, presents an opportunity for PBF subscribers to engage the economy on an upward path of inclusive Growth.

BENEFITS

Sustained economic growth and prosperity requires on-going dialogue between the business community and the country's policymakers. The PBF provides you with the opportunity to contribute to that dialogue by sharing your aspirations and concerns.

As a subscriber you will be part of an informal mechanism for frank and open discussion between the business community and the ANC and its government leaders.

- In recognition of your subscription you will be invited to events organised specifically for the PBF.
- The events will be intimate and structured in a way that maximises honest, two-way discussion.
- PBF subscription will provide you with an effective platform to obtain a clear understanding of government policy as it affects you, and an opportunity for you to express your views and explain the impact of government policy on your business.
- You will also receive information bulletins and documents from our policy team.

CAN YOU AFFORD NOT TO BELONG?

PBF Helpdesk

TEL: (078) 342-0388

www.pbf.org.za

APPLICATION FORM

HEAD OFFICE

REGISTER YOUR COMPANY IN PBF NETWORK

- ✓ **One form to fill out per Holding Company**
- ✓ **One extra form for each of your subsidiaries and sister companies** that are entitled to join as well (exclusive to Honorary and Diamond Subscribers).
- ✓ **Your company "Main contact"** is the person in charge of updating your company profile on our web directory.
This PBF Main contact can be your marketing manager/CEO/etc.

THE COMPANY

*Company Name:

*Company Address:

*Registration Number:

*PBF MAIN CONTACT

Full Name: Position:

Phone Number(s): E-mail:

SOCIAL MEDIA

Company LinkedIn: Instagram:

Twitter: Facebook:

CEO LinkedIn:

NETWORK WITH US

The PBF Provides you the option to provide **two different contact types**:

WEB DIRECTORY SUBSCRIBERS CONTACTS: the contacts will be published on our web directory. Only PBF subscribers will have access to their contact details.

PBF DATABASE CONTACTS: the contacts will be used exclusively by the PBF to communicate with the organisation on a regular basis for information and events.

Each contact you provide will receive a password that allows him/her to access its contact details. In accordance with the POPI Act and GDPR, each contact will, therefore, be able to view, amend or delete his/her details. All data stored by the PBF is in the care of the general manager.

For more information, please feel free to contact us:

E-Mail: helpdesk@pbf.org.za / Tel: (078) 342-0388 / <https://pbf.org.za>



PBF WEB DIRECTORY SUBSCRIBER CONTACTS

We would like the PBF MAIN CONTACT to be the SUBSCRIBER CONTACT.

SUBSCRIBER CONTACT #1

Full name: Position:
Phone number(s): E-Mail:

SUBSCRIBER CONTACT #2

Full name: Position:
Phone number(s): E-Mail:

PBF DATABASE CONTACTS

Title: E- mail:
Full name: Phone number(s):

Title: E- mail:
Full name: Phone number(s):

Title: E- mail:
Full name: Phone number(s):



3. SUBSCRIPTION

*Please circle the application category

HONORARY	DIAMOND	PLATINUM	GOLD	SILVER
Annual subscription R 65 000	Annual subscription R 33 000	Annual subscription R 15 000	Annual subscription R 10 000	Annual Subscription R 5 500

PBF Subscription runs from month registered for 12 months.

PAYMENT DETAILS

We would like the PBF MAIN CONTACT to be our billing contact.

BILLING CONTACT

Name:

Position:

Phone Number(s):

E-Mail:

IF YOU HAVE AN ENTERPRISE BUSINESS SUBSCRIPTION, PLEASE INDICATE THE ADDITIONAL COMPANIES THAT FALL UNDER THE GROUP (MAX OF 10) *Each company will need to fill in an independent form to be registered:*

I HEREBY VERIFY THAT INFORMATION IS TRUE AND CORRECT:

Signature:

Date: